

Decision taken by: **The Leader**

Subject of report: **Forward Energy Solutions - Use of Logo**

1. DECISION

The Leader **has approved that** Forward Energy Solutions can make use of the Council's logo on marketing matters, local advertising and a website subject to them including within any material a disclaimer approved by the Executive Head of Legal & Democratic Services.

2. REASON FOR DECISION

This decision was taken because of the need to increase the take up of home installation and energy efficiency products in Worthing.

3. ALTERNATIVE OPTIONS CONSIDERED

Was not to allow the use of the Council logo.

4. CONSULTATION

Reports are circulated to all Councillors and added to Intranet. Non-confidential reports are sent to outside bodies including the Youth Council and also appear on the Internet. If required this report was published in the Forward Plan.

The Leader has consulted with council officers.

5. DECLARATIONS OF INTEREST

I hereby confirm that I do not have a prejudicial interest in this item.

Call-in: The call in deadline for this decision will be 5:00pm on Thursday 31 March 2011.

Signed



Dated: 24 March 2011